

Concept Summary

Use this worksheet to help your team align on what your concept is, what it does, and how it impacts your users. You can use this description to communicate to others and to refer back to as you build your prototypes during the Play phase. Remember: This is not a final statement, but a way to begin to form the details of the concept.

Title of your concept

One sentence summary

Brief description of how this concept will work

The end goal of this concept. How will it solve for your design challenge?