

Impact Assessment

To assess the impact of your solution, it is important to take a systemic and holistic view. You can use the following exercise once a month to ensure your solution is facilitating the outcomes you desire.

1. On a whiteboard or with post-it notes, map or list all the stakeholders that your solution might impact – in positive, negative, or neutral ways. You can refer to your Stakeholder Mapping exercise from the Define phase. Remember to include stakeholders that your team may not be focused on, such as funders, policy-makers, or other community members. Put this map or list in a place where you can refer to it often.
2. As you see and track the effects of a solution, write the effects on the list or map. Color code the stakeholders that receive benefits from the solution as well as those that experience negative effects.
3. Using this learning, continue to iterate on the solutions to find ways to increase the positive effects and lessen negative effects. You can refer to the Play phase to use the cycle of prototyping, testing, learning, and iterating. Make sure to keep track of what you're learning and how you are iterating on your solution, so you have a clear narrative for reference.

